



## Port handling technology – a focal point of CeMAT ASIA 2010

As the pace of globalization increases rapidly, so, too, do the requirements placed on infrastructures that have to keep up with the growing number of products transported by ship. This is where port handling technology comes into its own. Only ports that offer innovative and efficient handling

technology and are closely integrated into inland transport infrastructures will be able to make it as the logistical hubs of the global economy.

Many exhibitors at CeMAT ASIA are offering a wide range of products for application in ports and terminals. **Consequently, CeMAT ASIA is the top information and procurement platform in Asia for customers specializing in port management and logistics.** To make sure you reach your key target groups in these areas of application at CeMAT ASIA 2010, we will be rounding up all these offerings and highlighting them in our visitor promotion campaigns.

An accompanying lecture program also gives visitors the opportunity to get the latest information on trends and innovations in port handling technology.

### **This is how it works:**

All you have to do is fill out and return the enclosed questionnaire. We then summarize all the exhibitor feedback in a **special brochure entitled “Port Handling Technology at CeMAT ASIA 2010”** that provides information on which exhibitors are taking part in the fair, what products they have to offer and where they are located. This brochure is then **integrated seamlessly into our visitor promotion campaign and brought to the attention of your target audience.** What's more, we also have a special section on the trade fair website [www.cemat-asia.com](http://www.cemat-asia.com) dedicated to the products and services of exhibitors specializing in port handling technology.

### **A brief look at your benefits:**

- ⇒ You will be part of Asia's leading trade show for materials handling and logistics
- ⇒ Additional PR/advertising of port handling technology as a keynote theme
- ⇒ Comprehensive visitor promotion campaigns in China and abroad focusing on port handling technology
- ⇒ Direct dialogue with your main target groups at the event
- ⇒ Attractive program of seminars, meetings and conferences



**Make the most of this opportunity to present your products and solutions to a host of port operators and other companies involved in port operations.**

This service is free of charge and will help boost the success of your participation in CeMAT ASIA 2010.

**To boost your success, register for CeMAT ASIA 2010 today!**

We would be delighted to answer any questions you may have – just give us a call.

**Deutsche Messe**

Carsten Fricke

Julia Bress



## Port handling equipment at CeMAT ASIA 2010

Reply fax to Deutsche Messe Hannover ⇨ +49 511 8939681



Dear exhibitor,

We kindly ask you for your support in developing a visitor guide for potential buyers of port handling equipment. Please let us know whether you will be present at CeMAT ASIA 2010 with any exhibits or services related to port handling and distribution logistics or port handling equipment and tick one or more of the topics below:

- Industrial trucks, reach stackers, AGV for port/terminal operation
- Cranes for port/terminal operation
- Series lifting equipment, lifting platforms for port/terminal operation
- Conveying equipment and systems for port/terminal operation
- Dock levellers, loading ramps, loading systems for port/terminal operation
- Warehousing and distribution equipment and systems for ports and terminals
- Complete port/terminal handling systems
- Computer systems and software for ports/terminals
- Consultancy services for ports/terminals

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Please, write down your contact details:

Company name: .....

Name: ..... Function:.....

Address: .....

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Phone: ..... Fax: .....

E-mail: .....